

## Ceramic technology in the digital world: new approaches to past and present knowledge transfer

The value of ceramic technology for shedding light on processes of interaction has never been clearer. Archaeologists now routinely combine sophisticated theoretical frameworks on learning and material assemblages with high resolution analytical techniques, creating an integrated approach to investigating cultural encounters, technology transmission and networks of human-object interaction in the past.

As this archaeological practice has developed, we have become increasingly enmeshed with the digital world. This talk follows the trajectory of the Tracing the Potter's Wheel Project (ACASA-UvA), outlining how digital techniques have come to form a fundamental part of our toolkit for investigating the transmission of the potter's wheel in the later Bronze Age Aegean. From visualising, recording and analysing, to presentation, communication and knowledge sharing, the parallels between ancient potters and modern archaeologists learning and reproducing innovative techniques within their respective communities of practice is striking.

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